

I Love Skagit County

2012-2013 | Visitors' & Newcomers' Guide

The *I Love Skagit County Guide* is a key element in the promotion of tourism in Skagit County. Locally owned businesses make up the framework of our economy and are greatly dependent on tourism dollars. The *I Love Skagit County Guide* showcases the incredible assets of our region by way of community profiles, photos, area maps, events calendar, a listing of the "Best Of" in Skagit County and much, much more!

2012-2013 Display Advertiser Rates

INTERIOR AD SPOTS

SIZE	B/W	COLOR
1/12	\$378.00	\$505.00
1/6	\$605.00	\$730.00
1/4	\$830.00	\$955.00
1/3	\$1,025.00	\$1,245.00
1/2	\$1,415.00	\$1,660.00
2/3	\$1,925.00	\$2,370.00
FP	\$2,745.00	\$3,295.00

PREMIUM AD SPOTS

SIZE	RATE
Inside Front Cover	\$6,450.00
Inside Back Cover	\$6,450.00
Outside Back Cover	\$8,375.00
1/2 Inside Cover	\$3,895.00
Activity Map	\$1,500.00

DISTRIBUTION

100,000 copies of the I Love Skagit County Visitors' & Newcomers' Guide are distributed starting in April of each year.

QR CODES

Potential customers can scan the QR Code with their smart phone and be taken directly to your web site! This is a great way to offer promotions to those that see your ad in the I Love Skagit Guide.



Shown at actual size

QR Code \$120.00
(price is in addition to display ad price. Must purchase 1/6 page or larger ad.)

I Love Skagit County
2011-2012
FREE
Visitors' & Newcomers' Guide

• Vancouver B.C.
 • Skagit County
 • Seattle, WA
 • Portland, OR

Anacortes
 Burlington
 Concrete
 La Conner
 Mount Vernon
 Sedro-Woolley
 North Cascades

Camping
 Events
 Maps
 Places To Eat
 Places To Stay
 Things To Do

Reserve Your Space Today!

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